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# CBGH: Membership News

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## CBGH News

- ◇ **September Board Meeting**, will be a Members only meeting.
- ◇ **Speaking Engagements**
  - ◆ Donna Marshall has been invited to speak at a program focusing on “Diabetes in the Work place.” Donna will discuss the “perfect storm” of metabolic health risks that have become a significant health threat and economic burden for employers, their employees and families. The conference is sponsored by The Benfield Group and Health Innovations and will take place on August 28, 2007, in Las Vegas, NV.
  - ◆ Donna Marshall has been invited to represent the 208 Commission on an editorial panel at the Colorado Springs Gazette offices. Resulting articles or opinion pieces will be mentioned in future newsletters.

## Member & Affiliate News

Colorado Springs, CO—this Fall will debut the **Memorial Health System Quality Measures**, an interactive and educational online report that displays the organization’s results for more than 50 nationally recognized measures of clinical quality and patient safety. With this report, **Memorial Health System** believes it will become the first health care provider in Colorado Springs and southern Colorado to voluntarily disclose its quality results to the public. Memorial Health System will publish hospital quality measures for heart attack, pneumonia, surgical care improvement project (SCIP), infection prevention and patient satisfaction. The indicators measured are clinically relevant, evidence-based and transparent. They are nationally recognized as important measures of quality and patient safety, and the data reflect the appropriate risk adjustments. Comparative Colo-

rado and national quality figures will be included in the quality reports.

**Intel Corporation** is one of the founding member companies of the *Dossia Network*, an independent secure, non-profit infrastructure for gathering and securely storing information for lifelong health records. Learn more at <http://www.dossia.org>.

**Poudre School District** maintains informative health and wellness articles on their Employee Assistance Services web pages, which is also available to the public. See, <http://eas.psdschools.org/>.

**City of Colorado Springs**, a participant in the American Pharmacists Association Foundation’s (APhA) Ten City Challenge, was featured in APhA’s Summer 2007 newsletter. A copy of the newsletter will be available in the August 2007 Board Packet.



# Project Updates

## **Health Matters** Health Matters!

- ◆ The publication will be bulk mailed on September 27, 2007. Customized electronic versions for web or print are available August 31<sup>st</sup>.
- ◆ Pricing for Print Copies of the Whole Enchilada:
  - ◇ If you want 200 copies or less for your office: **Free** We will hand deliver or mail the copies to you.
  - ◇ To have quantities of 200 or more printed and delivered to you, the cost is **\$0.40** per copy over 200.
  - ◇ If you want us to print copies and mail them for you:
    - For quantities of 200 or less, **Free**; send us your electronic list by August 24.
    - For quantities **over 200**, **\$0.75** per extra copy (you will need to send us a soft-copy of your distribution list). Due date for your electronic mailing list is August 24.
- ◆ If you want an electronic version of the whole publication, we will coordinate with the printer of your choice, and you can print, mail, or distribute in your open enrollment packets for employees. If you want to customize a print or web version: **GREAT!** We will work with you to provide the information you want.

**October 2007 Obesity Conference** *COLORADO CULTURE OF HEALTH: A Business Approach to Cutting the Fat. Super News!* Lt. Governor O'Brien is confirmed for attendance and speaking at the Leadership Breakfast! In addition, in early August 21, invitations were mailed out inviting corporations to sponsor the event. Invitations will soon be sent out to vendors and exhibitors.

## **eValue8**

The eValue8 RFP project is slowly winding down but will be capped by a two-day presentation to the health plans and CBGH members beginning the 13<sup>th</sup> of September. The plans that participated this year were CIGNA, Kaiser, Great West, Anthem, and United. If you are interested in seeing how any of these plans performed on this year's RFP then contact the CBGH and let us know what presentations you would like to attend.

## **How Much to Munch**

Dr. Teresa Sakraida, PhD, RN and Assistant Professor at University of Colorado School of Nursing recently asked for the poster "How much to munch?" She commented that posters such as this have impact. She plans to consider using this poster in her developing research program. Dr. Sakraida in her Transition to Self-Management (TSM) Study Program studies how increasing disease burden from Chronic Kidney Disease alters or interferes with self-management by individuals with Type 2 Diabetes Mellitus. The TSM program includes three small grant funded studies with the overall aim of characterizing the transition experience to self-management among people with Type II Diabetes Mellitus (T2DM) and Stage 3 Chronic Kidney Disease (CKD). The studies were initiated in 2006. (*con't on back page*)

# August 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3 8:30—9:30 <b>Fall</b> <b>Conf:</b> Tele. Con- ference	4
5	6	7	8	9 8:00—11:30 <b>Board Mtg</b> Univ. of Colorado— Boulder	10	11
12	13	14	15	16	17 8:30—9:30 <b>Fall</b> <b>Conf:</b> Tele. Con- ference	18
19	20	21 9:00 <b>BTE Mtg—</b> City of Colo.. Spgs Offices <b>Noon:</b> PBM Con- ference Call	22	23	24 <b>H.Matters:</b> Mail- ing lists due	25
26	27	28 10:00—Noon <b>Health Matters</b> Tele. Conf.	29	30	31 <b>H. Matters:</b> File to printer	



(con't from p.2)

Individuals, who transition to increased chronicity, establish a new illness-related identity and chronic illness culture that influences their self-management decision-making.

While recruitment continues for the other small grants in the program, the first small grant she received is coming to a close. The Sigma Theta Tau International Small Grant (the first grant of the program) applied a concurrent mixed design with quota sampling that achieved 12 individuals to assess their transition experience to self-management (personal accounts and behavioral change), health status (disease burden and quality of life), and sociodemographic characteristics. Two focus group interviews were conducted to discern personal accounts of their chronic illness culture, specifically Stage 3 CKD self-management. Preliminary findings were reported in a poster presentation at the 2006 Western Institute of Nursing conference in Portland, Oregon. The findings supported the presence of health literacy difficulties and inadequate quality communication with the health care provider.

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Do you want the CBGH Board Meeting to be just minutes from your home / office? Call Kristen to get on the calendar!  
303-922-0939

### CBGH Workgroups & Committees<sup>†</sup>

- PBM** Beth Neva
- Bridges to Excellence—Diabetes** Dave Lord
- eValue8** Julie Saad
- Obesity Conference** Vinita Biddle
- Health Matters** Donna Marshall, Grant Lunney, Nancy Lund
- Depression** Dave Lord
- Marketing** Sam Moreno, Dave Lord, Grant Lunney

<sup>†</sup> Many of these groups/committees meet on an ad-hoc basis; deciding on the date/time of the next meeting at the end of the current meeting.

While we are omniscient, please keep in mind that we are also near-sighted. Please send us copies of, or citations to, articles that mention your company's good deeds or notices of your participation in, support of, relevant events. Help us keep your fellow members in touch with the day-to-day strides we are all making in today's health care arena.  
-The Newsletter Minions

