

New Office Location!

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Gena Trujillo

University of Colorado
at Boulder
CBGH President

Cindy Downey

Colorado Boards of Education
Self-funded Trust
CBGH Vice-President

Tamara Kirk

Colorado Springs Utilities
CBGH Secretary

Ken Detweiler

CBGH Treasurer

Donna Marshall

Executive Director

Grant Lunney

Programs Director

Beth Neva

Programs Consultant

Nancy Lund

Graphics Director

Kristen Berg

Executive Assistant

CBGH: Membership News

Vol. 2, Issue III

CBGH News

- ◇ Welcome in our 2009 Executive Committee:
 - ◆ **President**—Tamara Kirk, Colorado Springs Utilities
 - ◆ **Vice-President**—Cindy Downey, BEST Trust
 - ◆ **Secretary**—Vinita Biddle, State of Colorado
 - ◆ **Treasurer**—Ken Detweiler, Colorado Springs School District 11, *Retired*.
- ◇ Donna Marshall, at the invitation of François de Brantes, CEO of Bridges to Excellence, will speak at the International Healthcare Association's (IHA) **4th Annual Pay for Performance Summit**, March 2009, in San Francisco.
- ◇ **New Publication**—*Healthy Incentives: Building a Colorado Culture of Health*. In October 2008 CBGH released its latest report, providing case studies on how employers are influencing their employees' health. Copies are available for distribution and the publication was made possible by an education grant from GlaxoSmithKline. Thanks to all the CBGH Members willing to share their stories and make this publication possible.
- ◇ St. Mary's Hospital in Grand Junction received **Leapfrog's Highest Value Hospital** award. St. Mary's is one of 13 hospitals in the nation to be recognized, and the only hospital in Colorado, to receive this award this year. [Read more...](http://www.gisentinel.com/hp/content/news/stories/2008/12/11/121208_5A_St_Marys.html) < http://www.gisentinel.com/hp/content/news/stories/2008/12/11/121208_5A_St_Marys.html >

Member & Affiliate News

- ◆ Our long-time friend, Julie Saad, of **Colorado PERA** is retiring. We wish Julie all the best as she embarks on this next stage of life. Be sure to meet **Jessica Linart**, who is taking over for Julie and working with **Wendy Tenzyk**.
- ◆ **Sun Microsystems, Inc.** will be leaving its membership in 2009. We wish **Carma VanOrman** all the best and appreciate all the support she and Sun have provided over the years.
- ◆ **Daiichi Sankyo, Inc.**, will join CBGH as an Affiliate Member in 2009. Let's welcome **Gregg Sansbury** as our new Affiliate's CBGH representative.
- ◆ Our Affiliate Member, **Memorial Health System**, has a new CEO, Larry McEvoy, MD; a new Chief Medical Officer, Manoj Pawar, MD; and, if that weren't enough, a new COO, Jason Fahrlander, MHA, MBA.
- ◆ **Johnson & Johnson Health Care Systems, Inc.** offers CBGH members a \$5.00 coupon for Zyrtec. Hurry—this offer expires 12/31/2008! <http://bricks.coupons.com/bstart.asp?o=53209&c=ZT&p=plf2Zu7l>

Project Updates

Colorado Bridges to Excellence:

- ◆ Recognition as of December 16th, 2008:
 - ◇ A total of **197 physicians** are recognized and eligible for rewards.
 - ◇ **172 physicians** are recognized in the Diabetes Care Link Program.
 - ◇ **58 physicians** are recognized in the Cardiac Care Link Program.
 - ◇ **31 physicians** are recognized in both the Diabetes and Cardiac Care Link Programs.
- ◆ Awards:
 - ◇ *Past:* 2007 \$14,700.00 to 13 physicians
 - ◇ *Current:* 2008 \$46,040.00 to 88 physicians (4th quarter projected)
- ◆ Participating Employers—2009:
 - ◇ Centura Health
 - ◇ City of Colorado Springs
 - ◇ Colorado Springs School District 11
 - ◇ Colorado Springs Utilities
 - ◇ Memorial Health System
 - ◇ PERA
 - ◇ State of Colorado
 - ◇ University of Colorado
- ◆ Participating Health Plans—2009:
 - ◇ CIGNA
 - ◇ Great-West Life
 - ◇ Rocky Mountain Health Plan
 - ◇ United Healthcare



Health Matters Health Matters!

- ◆ We distributed all 14,000 copies of our 2008 issue! For the first time we had to go to a second printing. We ordered 20,000 more and University of Colorado has requested 17,000 of them. We may need to order a third printing. Please let us know asap if you would like a bulk order.
- ◆ King Soopers made copies available at all of its pharmacies. They featured the cover of our publication in their 11/02/2008 advertising insert.
- ◆ If you want a specialized version of the 2008 Health Matters, we will coordinate with the printer of your choice, and you can print, mail, or distribute in your open enrollment packets for employees. If you want to customize a print or web version: **GREAT!** We will work with you to provide the information you want.

2009 Meeting Dates:

▶ January

- ❖ **Thursday 01/08 CBGH Monthly Meeting.** *Members Only*—strategic planning meeting
Location: CBGH's New Digs, 699 Bryant. **Time:** 8:00—11:30

▶ February

- ❖ **Thursday 02/12 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—Eric Goplerud, Ph.D. **Location:** Kaiser Permanente, Waterpark 2, 2530 S. Parker Road, Suite 350, Cherry Creek Conference Room, Aurora, CO 80014 **Time:** 8:00—11:30

▶ March

- ❖ **Thursday 03/12 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—Depression Grant BETA testing. **Location:** TBA **Time:** 8:00—11:30

▶ April

- ❖ **Thursday 04/09 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—Rulon Stacey, CEO, Poudre Valley Health System. **Location:** TBA **Time:** 8:00—11:30

▶ May

- ❖ **Thursday 05/14 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

▶ June

- ❖ **Thursday 06/11 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

▶ July

- ❖ **Thursday 07/09 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

▶ August

- ❖ **Thursday 08/13 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

▶ September

- ❖ **Thursday 09/10 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

▶ October

- ❖ **Thursday 10/08 CBGH Monthly Meeting.** *Members, Affiliates, Associations and Friends*—**Location:** TBA **Time:** 8:00—11:30

**SAVE THE DATE: Colorado Culture of Health
Tuesday, October 27, 2009 / Location: TBA**

▶ November

- ❖ **No Monthly Meeting.** We will be recovering from the late October conference.
- ❖ **11/8—11/10 NBCH Annual Meeting**

▶ December

- ❖ **Thursday 12/03 CBGH Annual Meeting.** *Members (8:00—9:30), Members, Affiliates, Associations and Friends (9:30—Noon)*—**Location:** TBA Scheduled one week earlier than usual due to the holidays.

January 2009

Sun Mon Tue Wed Thu Fri Sat

BTE: Bridges to Excellence
CCH: Colorado Culture of Health
CVE: Colorado Value Exchange
HM: Health Matters
PBM: Pharmacy Benefit Managers Program

1
Office Closed

Happy New Year!


2
Office Closed

3

4 5 6 7 8 9 10

11:00—PBM Call
12:00—PBM Call
w/Medco

8:00—11:30
CBGH Monthly Meeting—Members
Only @ 699 Bryant

11 12 13 14 15 16 17

18 19 20 21 22 23 24

**19
Martin Luther
King Day**

8:30—BTE Steering Committee
Call

25 26 27 28 29 30 31

**26
Noon-Monthly Staff Meeting
2:00—5:00
CVE Mtg @ MS
Center**

11:00—12:30 HM
Steering Committee
Call

February 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Groundhog Day	3 11:00—PBM Call 12:00—PBM Call w/Medco	4	5	6	7
8	9	10	11	12 8:00—11:30 CBGH Monthly Meeting— <i>Members,</i> <i>Affiliates, Associations</i> <i>& Friends @ Kaiser</i> Permanente, Aurora	13	14
15	16 Presidents' Day	17	18 8:30—BTE Steer- ing Committee Call	19	20	21
22	23 Noon—Monthly Staff Meeting	24 11:00—12:30 HM Steering Committee Call	25 Health Fair @ Colo. Spgs. Utilities	26	27	28

BTE: Bridges to Excellence
CCH: Colorado Culture of Health
CVE: Colorado Value Exchange
HM: Health Matters
PBM: Pharmacy Benefit Managers Program

March 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 11:00—PBM Call 12:00—PBM Call w/Medco	4	5	6	7
8	9	10	11	12 8:00—11:30 CBGH Monthly Meeting—Members, Affiliates, Associations & Friends @ TBD	13	14
15	16	17 St. Patrick's Day 	18 8:30—BTE Steer- ing Committee Call	19	20	21
22	23 2:00—5:00 CVE Mtg @ MS Center	24 11:00—12:30 HM Steering Committee Call	25	26	27	28
29	30 Noon—Monthly Staff Meeting	31	BTE: Bridges to Excellence CCH: Colorado Culture of Health CVE: Colorado Value Exchange HM: Health Matters PBM: Pharmacy Benefit Managers Program			

April 2009

Sun Mon Tue Wed Thu Fri Sat

BTE: Bridges to Excellence 1 2 3 4
CCH: Colorado Culture of Health
CVE: Colorado Value Exchange
HM: Health Matters
PBM: Pharmacy Benefit Managers Program


5 6 7
11:00—PBM Call
12:00—PBM Call
w/Medco 8 9
8:00—11:30
CBGH Monthly
Meeting—*Members,*
Affiliates, Associations
& *Friends @ TBD* 10 11


12 13 14 15 16
8:30—BTE Steering 17 18
Committee Call

19 20 21 22 23 24 25

26 27
Noon—Monthly
Staff Meeting 28
11:00—12:30 HM
Steering Committee
Call 29 30

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www.ColoradoHealthOnline.org

Do you want the CBGH
Monthly Meeting to be
**just minutes from
your home / office?**
Call Kristen to get on
the calendar!

303-922-0939

CBGH Membership & Program Affiliations

Memberships

Cancer Consortium
Center for Improving Value in Health Care
Colorado Clinical Guidelines Collaborative
Colorado Foundation for Medical Care
Colorado Human Resources Association
Colorado Nonprofit Association
Colorado Value Exchange, *Chartered by HHS 08/2008*
Colorado Patient Safety Coalition
Denver Metro Chamber of Commerce
Denver Oncology Consortium
National Business Coalition on Health
National Quality Forum
Metro Denver Health and Wellness Commission
Mountain States Employers Council
The Center for Health Value Innovation

Programs

Bridges to Excellence— Regional Contact for Colorado
eValue8—Regional Rollout Leader
Leapfrog Group for Patient Safety—Member & Data Partner

Workgroups & Committees

PBM Beth Neva
Bridges to Excellence—Diabetes Donna Marshall, Kristen Berg, Beth Neva
eValue8 Grant Lunney
Colorado Culture of Health Conference Kristen Berg
Health Matters Donna Marshall, Grant Lunney, Nancy Lund
Marketing Sam Moreno, Grant Lunney
Colorado Value Exchange CBGH Executive Committee

Some of these groups/committees meet on an ad-hoc basis; setting the date/time of the next meeting at the end of the current meeting. For information regarding the next meeting of any committee, please contact us.

While we **are** omniscient, please keep in mind that we are also near-sighted. Please send us copies of, or citations to, articles that mention your company's good deeds or notices of your participation in, support of, relevant events. Help us keep your fellow members in touch with the day-to-day strides we are all making in today's health care arena.
-The Newsletter Minions

